

House of Fortune DJ Contest at Side Bar Nightclub

Rules & Regulations

- Dates of Contest
 - All non-holiday Thursdays in November & December
 - Qualifiers: 11/3/10, 11/10/10, 11/17/11 & 12/1/11
 - Semifinals: 12/8/11 & 12/15/11
 - Finals: 12/29/11
- Time of Contest
 - Takes place from 9:30pm-11:30pm each week
 - Contestant #1 spins from 9:30pm-10pm and again from 10:30pm-11pm
 - Contestant #2 spins from 10pm-10:30pm and again from 11pm-11:30pm
- Contestants
 - 8 House-music DJs will be selected from all of the applicants
 - Selection is based on style of music, past gig resume, following/fan-base
- Judges
 - Jason Herrick – Fortune Industries founder/owner
 - Matt Ridley – Side Bar VIP Host & Thursday night manager
- Application Process
 - **Submit to us by October 28th 2010:**
 - 30 minute House-music mix
 - Biography
 - Gig resume (past 5-10 gigs)
 - Links to website/social sites
 - List of equipment needed to perform
 - Shirt size
 - Contact info
 - **Send above info to contest@fortune421.com, or send hard copy version to:**
House of Fortune DJ Contest
920 E St. # 102
San Diego, CA 92101
- Contest Rules
 - The order of contestants each week is determined by the size of guest list submitted. Contestant with smaller guest list spins first. Contestant with bigger guest list spins second.
 - Booking a table will award contestant with 3 times the guest list amount. (for ex. booking a table for 5 people would award 15 people towards guest list)
 - Judging will be based on crowd response, track selection, overall DJ skills, and the amount of guests brought to the venue.
 - The judges will announce the winner around 12:30am each night.
 - The winner from each week will move on to the next round until we declare a champion on week 7.
- Each week contestants receive:
 - Name on the flyer to help with their promotions and exposure
 - A \$50 drink tab from the bar
 - One Fortune 421 T-Shirt
- Grand Prize Winner receives:
 - A paid headlining gig for a future Side Bar night in January, 2012
 - \$50 drink tab from the bar on the night of the gig
 - A complementary bottle for your friends on the night of the gig
 - A Fortune 421 Clothing gift bag with the newest styles available
 - The potential of becoming a part of the The FAM Artists roster. (No guarantee, but if you impress us enough, the door may be wide open for a bright future and many more gigs)